

McKEE'S MENS' WEAR STORE

Headquarters for fall and winter wearing apparel

Mr. MAN!

It will pay you to look carefully over the lines listed in this money-saving advertisement for your present and future needs

Corduroy Pants.

Good assortment in dark brown, maltose or khaki, prices \$5.50 \$6.00 & \$7.00

Lined Gloves and Mitts.

These are of the best tanned Horse-hide and will sure stand the wearing strains, if they don't we will either refund you your money or give you a new pair. In gloves and gauntlets prices \$2.00 2.25 & 2.50

GROCERY BUDGET!

Krinkle Corn Flakes 2 for 25
Evaporated Loganberries 60c. pk.
Beans, this per lb. 40c.
Dried Peaches 5 lb. boxes 1.75
Dried Peaches, peeled
Very economical 5 lb. boxes 1.85
Dried Figs, white 5 lb. boxes 1.75
Dried Figs, black 5 lb. boxes 1.65
Raisins, seeded per pk. 1.50
Tea, McKee's Special per lb. 1.00
Tea, broken orange pekoe per lb. 75c.
Coffee, ground or bean 40c.
Coffee, ground or bean 50c.
Coffee, Old Holland Blend 3 lbs. 1.75

SUGAR

Can still supply you with a little.

SALMON

Glover Leaf Brand in 1 1/2 and 1 lb. sizes now on sale.

Overshoes and Cloth-top Rubbers

We have just opened a big shipment of one, two, and four buckle. These are absolutely guaranteed to give you the very best of service in every way. We also have splendid light-weight felt boot fastened same as overshoes, one buckle, prices the same as last year. **You can't beat the best.**

Mr. MAN!

If you will compare our prices on Mens' Wear with the City Stores you will find you will save money dealing at McKEE'S

McKEE'S UP-TO-DATE MENS' WEAR STORE

THE GEM THEATRE

Fri. and Sat.—Cecil De Mille "Old Wives For New" 35c.
Mon. and Tues.—Chas. Chaplin in "Shoulder Arms."
His Second Million Dollar Comedy—35c.
Thurs.—Dorothy Dalton in "Extravaganza."
Wed.—"The Verasittles" Six People \$1.00.
Friday and Saturday—Next Week:
Margerie Clark in "Three Men and a Girl."

WE ARE READY

To supply with fall and winter clothing

Come up the side street (Opposite the Post Office) It Pays

DRESS GOODS

Navy Blue Serge. All Wool, 64 inch wide, a splendid quality. Per yard \$6.75 & \$6.75
A neat Shepard Check, heavy Union Cloth, Very suitable for Children's School Dresses, 20 inch width. Price 65c

CORDUROY

Dark Brown, a splendid material for children's dresses, boys pants, riding skirts, etc. width 28 inches per yd. \$1.75

COVERED CLOTH

Blue well known material, good wearing, for skirts, width 36 inches per yd. \$1.50

KIMONA CLOTH

Best pattern, black with white bar. A heavy coat cloth. per yd. 65c.

MEN'S WORKING GLOVES

See our range of gloves. Here is a favorite. Cherokee Horse Hide, warm lined, outside waste. per pair \$2.50

MACKINAW COATS

Best quality mackinaw. An all wool coat. Just the thing for fall weather. \$11.75 & \$12.50

HIRESMAN COATS

Full furled fleece, with high storm collar, storm cuffs, heavy whipcord, & Bargain. \$16.00

BOYS MACKINAW

All wool, very handy and warm school coats for boys. price \$7.50

MEN'S KHAKI SUX

This is a bargain. We have a large quantity, but you will have to hurry, they are going fast. only 45c. per pair

Victory Loan Officials Appointed

The local 1919 Victory Loan Campaign will be under the same efficient generalship as the two previous drives, Mayor Bredin having received and accepted his appointment as local chairman, with R. H. Brubaker again acting as secretary.

Bassano's objective has not yet been determined, but there is little fear that, with the same enthusiastic support as last year, we shall not again place our town and district at the head of the Honor Flag Roll.

The Bassano District had the honor of gaining the first honor flag and also the greater honor of securing the greatest number of crowns to the flag.

We can approach our 1919 campaign in perfect assurance and with absolute confidence in the practical and consistent patriotism of our people and with a positive knowledge that they will never fail to respond to such a necessary appeal as this last of our Victory Loans.

Good News For The Irish

The potato crop in this district is almost a record breaker for size and quantity of tubers.

This is yet another instance of the wonderful fertility and staying powers of the soil and climate for up to the end of July nearly every one reported a failure (except of course in the irrigation districts). But the late Journalist rains together with the phenomenally late arrival of frost more than made up for the earlier unfavorable conditions and the crop of spuds is now in the bumper class.

Women's Conference For Bassano

Mrs. F. A. Fryberger, convenor of Bow Valley constituency of the Alberta Women's Institutes, announce the second annual conference to be held in Bassano at the Gem Theatre, Saturday October 4th at 2 o'clock. There will be delegates present from Brooks, Cluny, Mile, Cooness and Gem Institutes, with reports from each branch.

There will be a short musical programme and addresses by Mrs. F. Ayleworth (of Olds) Convenor of Education and Better Schools; Miss Mary MacIsaac, Prov. Supt. and Miss Isabel Noble, Prov. Pres. The ladies of Bassano are cordially invited to attend.

A Howling Shame

A very regrettable feature of Alberta's educational system is the poor facilities afforded for the proper teaching of music.

It appears to be entirely optional whether music is taught and as a consequence we find that Bassano High School has neither piano or organ, nor any systematic course of music lessons in its curriculum.

One has only to hear our children singing together to realize how regrettable the lack of musical education is, and, on the other hand, there is nothing sweeter or more pleasurable than the sound of children's voices which have been trained, even only a little.

We understand that Principal Ordeman is an accomplished pianist and that the lady teachers have all sung in different choral societies, and yet with such an opportunity.

Continued on page four

HARDWARE

Seasonable lines found at the big busy Hardware & Implement store

As we have bought a large number of Gasoline Lamps, we are able to sell the same for \$10.00 Every lamp is fully guaranteed.

Special! One only Hand Power washing machine, Worth \$13.00 for \$10.00

HARNESS

Currie & Milroy, Ltd., Bassano

COAL OIL HEATERS LANTERNS SCOOP SHOVELS

COAL HEATERS HORSE BLANKETS GRAIN SCOOPS

Groceries and Provisions Fruit and Vegetables
Ontario Apples, good heavy basket 75c. Ripe Tomatoes per basket 15c.

JAS. JOHNSTON The Quality Store.

FARMERS

Next time you are in town drop in and get our figures for overhauling your car this winter.

We have a staff of expert mechanics, and one of the finest garages in the province.

Our storage charges are very low.

INVESTIGATE NOW

Roy Smith - Bassano

Buy an Irrigated Farm

From the Canadian Pacific Railway.

Irrigation makes the farmer independent of rainfall, and insures good crops, not occasionally, but EVERY YEAR.

Irrigation makes possible the successful culture of alfalfa, the King of alfalfa, which insures good returns in dairying and mixed farming.

Irrigation means intensive farming and close settlement, with all the advantages of a densely populated agricultural community.

Irrigation in the Canadian Pacific Railway Irrigation Block is no longer an experiment, the years that it has been tried having absolutely demonstrated its success wherever intelligently applied.

This is the most liberal offer of irrigated farm land now record.

For full particulars, apply to

Allan Cameron, General Supt. of Lands
Canadian Pacific Railway, Department of Natural Resources
205 First Street East, Calgary, Alberta.

BECAUSE:

the Canadian Pacific Railway at prices up to \$50 PER ACRE, with twenty years to pay and the privilege of a loan of \$2,000 for improvements (4% interest); no principal after first payment until end of fourth year, reduced interest if settlement conditions are complied with, and no water rental for first year.

Contract can be paid off before maturity if desired.

The Bassano Mail.

Publisher: The Mail Publishing Co., Ltd.
Managing Editor: E. G. Allen

Many and various are the remarks passed upon the high rate of exchange between the United States and Canada, but very few are self-condemnatory.

The average man either does not understand why the rate is high or else is so completely self-centred, that he does not care until he finds that the rate of exchange affects him directly.

There is only one remedy and that is the application of a "Made in Canada" plaster, for the moment our exports to equal our imports from our southern neighbors the rate will automatically become equal.

For years Canada has been the milk cow of the exporting countries, but it is time that her people begin to develop a little horse sense, and instead of existing in a more or less bovine complacency, (permitting the enterprising traders of other nations to take the cream of their profits at will) assert themselves and insist upon their purchases developing their own land.

Anything which will develop Canada should be supported wholeheartedly for only by so doing will Canadians ever reap the full advantage of their labors.

Thus it is our positive duty to get behind the new Victory Loan with every ounce of endeavor we are capable, for the sole purpose of the loan is for the development of the social and industrial life of our people.

Unless we are prepared to help ourselves we may rest assured that the enterprising trading nations will help themselves, liberally, to the cream of the nation's trade.

Ask your merchant for "Made in Canada" goods, and insist upon having them all the time.

Take up your share of the nation's burden in the financing of the country and reap the double benefit of gilt-edged investment and increasing national prosperity.

Remember always that the government can only do for you what you make possible for the government to do for the nation at large.

It would be a graceful, and, we are certain, an appreciated act if our ladies were to entertain the conference of the Alberta Women's Institutes on Saturday at the conclusion of the session. Possibly the ladies organizations of the churches could handle the matter for the guests.

It would also seem profitable for our ladies to attend the conference and find out whether it would not be possible to commence a branch of the organization here in Bassano.

A Howling Shame

continued from front page

opportunity for musical training nothing is being done to secure it for the children.

The school trustees should make it their business to purchase a piano without delay and revise the curriculum so as to include music lessons, for music is an essential part of education, and the children are being denied something which will bring them in later years far more pleasure and profitable enjoyment than many of the subjects which they are now required to waste their time over.

Bulyea Council

Minutes of Council Meeting held at Council Chambers Saturday, September 13th, at 2 o'clock p.m. 1919.

Attendance: Beve, Stewart, Deputy Reeve Kemp, Councillors, Gilson, Brander and Coulter.

Moved by Coun. Kemp that the minutes of the last meeting be adopted as read. Carried.

Moved by Coun. Kemp that a committee of two Councillors be appointed to investigate road work in Div. 6. Carried. Committee appointed, Councillors Gilson and Brander.

Moved by Coun. Kemp that the Reeve and Secretary investigate the matter of the mare that was injured in the pound at Joe Roberts's. Carried.

The following levies were authorized for the Municipal districts of Bulyea 6 miles, estimated expenditure \$10,000.00.

For Cliffdale S.D., 6 3/4 mills.

For Macdonald S.D., 4 1/2 mills.

For Brown S.D., 8 1/2 mills.

For Hinton S.D., 6 1/2 mills.

For Innisfail S.D., 8 mills.

For Camrose S.D., 7 1/2 mills.

For Garfield S.D., 6 mills.

For Ferry Creek S.D., 11 mills.

For Hume S.D., 8 1/2 mills.

For Grande S.D., 9 1/2 mills.

For Park S.D., 8 1/2 mills.

For Brimley S.D., 7 1/2 mills.

For Island S.D., 8 mills.

For Sunnyvale S.D., 7 1/2 mills.

Moved by the Reeve that E. J. Newcomb's request to close road between sections 4 and 25-13 on account of impossibility of said road, be granted leave to have proper gates for convenience of public. Carried unanimously.

Moved by the Reeve that H. B. Hastings, Weed Inspector, be paid three months salary. Carried unanimously.

Moved by the Reeve that the next regular meeting of the Council be held at office on October 13th, at 2 o'clock p.m. Carried unanimously.

Mail Want Ads pay. Try one!

We Don't Boast

of the quality of our made-to-measure clothing for its reputation for being the best made and of best material is world

Our new Fall and Winter patterns are now on hand. We invite your inspection of them and also your comparison of their value and quality with any other store in the west.

OVERALLS - GLOVES SOX, WORK SHOES, &c.

There is no need to pay the fancy prices asked by other stores. We can outfit you complete and save you big money.

Everything in Men's Wear at Prices within reach of everyone

JACK TORGAN'S STORE

MAMMOTH UNRESERVED

AUCTION - SALE

At the "3. C." Ranch, 4 1/2 Miles N'th of Redlands, on C. N. Rly., and 50 Miles N. E. of Calgary.

On WED., OCTOBER 8th, 1919

At 10 o'clock a. m. sharp

Assisted by instructions from Mr. Cramer, Manager of the Canadian Cultivation Coy., Ltd., who have disposed of their lands, we will sell, absolutely without reserve, the undermentioned:

85 HORSES

255 CATTLE

75 HOGS

200 POULTRY

1 Case Tractor, 25-75 h. p. 1 Samson Seive Grip, 12-24 h. p. 1 Townsend, 12-25 h. p. Also All FARM MACHINERY & HOUSEHOLD FURNITURE

The Horses Comprise

30 Head Young Fat Mares and Geldings, well broke, weighing from 1200 to 1600 lbs., each.
1 Registered Belgian, Stallion, weighing 1850 lbs., 8 yrs. old.
20 Two-Year-Old Mares and geldings, well halter broke.
20 Two-Year-Old Mares and Geldings, well halter broke.
20 One-Year-Old Colts and Fillies.

The Hogs Comprise

12 Brood Sows, 1 Registered Boar, 60 Shells, weighing 80 to 110 lbs. each.

The Implements Comprise

1 Tony Engine, Gang, 3 Furrows; 6 John Deere High Lift Sulky Plows; 1 14-inch John Deere Gang; 1 3-Disc Plow; 1 2-Disc Plow; 2 Walking Plows; 2 10-Foot Double Discs; 1 8-Foot Double Disc; 2 8-Foot Single Discs; 4 4-Section John Deere Harrows; 1 6-Section 40-Inch Harrow; 3 Harrow Cams; 2 4-Horse Cultivators; 2 Wheel Scrapers; 2 20-Inch Drills (2 Double and 4 Single); 2 Land Plows; 1 Potato Planter and Digger; 1 Sower; 1 Potato Horse Cultivator; 1 Garden Hoe; 1 1/2-Hp. Shipley Mower Engine; 2 Sets Wagon Harness, Double; 1 Set Wagon Harness, Single; 10 Heavy Work Harness; 30 Collars and Pads; 6 Horse Blankets; 2 Riding Rob-Sleigh Belts; 1 Horse Clipper; 1 Sheep Clipper; 2 Saddles and Bridles; 1 Straw Cutter, Crusher and Grinder; 1 Oil Pump; 1 Cook Car, 12 ft. x 20 ft.; 1 Bank Car, 12 ft. x 20 ft.; 1 20-Gallon Hog Feed Hopper; 1 600-Lb. Platform Scale; 1 1-Ton Platform Scale; 9 Wagon Running Gears; 1 Light Wagon; 1 Flat Wagon; 1 Dump Cart; 1 Dump Cart; 1 Grain Trailer; 3 Feed Bunks (Two up Wagons); 2 Wagons; 3 Fanning Mills; 5 Grain Crushers; 1 De Laval Cream Separator; 1 Diamond Cutter; 1 Milk Pail and

Milk Cans; 1 Bone Crusher, Meat Saw and Knife; 1 Ice Saw and Tonger; 4 Heavy Team Bob Sleighs; 1 Light Sleigh; 1 Cutter; 1 Set Blacksmith's Tools, Complete; 1 Water Tank; 1 Hay Stacker and Saver; 200 Jute Sacks; 4 Cooking Stoves; 5 Heaters; 8 Self-Feeders For Hogs; 6 Watering Troughs; 2 Wheelbarrows; 1 Bull Whip; Logging Chains, Etc., Etc.

The Cattle Comprise

70 Dry Cows and 2 and 3-year-old Steers, 0 Milch Cows, fresh and coming in, 40 Wet Cows (all young and best grade), 40 Spring Calves, 60 Two-Year-Old Hereford Heifers in Calf, 40 One-Year-Old Hereford Heifers and Shorthorns, 2 Reg. Hereford Bulls, 8 Reg. Shorthorn Bulls, 1 Registered Holstein Bull.

Household Furniture Comprises

30 Iron Bedsteads and Mattresses for Bank House, with Blankets, Pillows, etc., complete; 3 Brass Bedsteads and Mattresses; 2 White Enamelled Bedsteads; Wardrobes; Washstands; Dressers; Chairs; Rocking Chairs; Dressing Tables; Carpets, Rugs, Linoleum, Book Case and Book, Eldorado Quilt, Brass Chimes, Tapered, Revolving Chair, Curtains (Velvet), Curtains (Heavy and Lace), Shells, Pillows, Travelling Bags, Linoleum, Pillow Cases, Table Sets, Lamps, Book Case and Book, Eldorado Quilt, Brass Chimes, All Kitchen Crockery, All Bedroom Linens, Laundry Baskets, Cellulose and Everything Pertaining To a Well Equipped Home. Most of the furniture will be sold as stands in the various rooms in suites.

NOTE. As this is one of the best sales we have ever conducted we would specially draw the attention of farmers to the great variety of Implements and Furniture to be disposed of at this Sale. The Implements, etc. are in a first-class shape, being nearly new. The House and Cattle are an EXCEPTIONALLY CHOICE LOT.

TERMS: All Live Stock and all sums under \$50.00 cash. Machinery, Tractors, etc., Half Cash; balance in one year, bearing 8 per cent interest. 5 per cent Discount will be allowed for the credit bill of the transaction if all cash is paid.

TRAIN SERVICE: See C.N.R. Depot, Calgary, going East 7 a.m. (City Time). Automobiles will make the arrival of the train at Redlands to take intending purchasers out to the sale.

NO RESERVE LUNCHEON WILL BE PROVIDED Auctioneers A. LAYZELL & J. W. BURNO

James J. Hill

the great builder of the American Northwest once said: "If you want to know whether you are going to succeed—the test is easy. Are you able to save money? If not drop out. You will surely lose. You may not think it, but you will lose as sure as you live." If you do not possess one of our savings pass books open an account today with at least \$1.00 and give us the pleasure of handing you a REAL SAVING BOOK, to start you on the road to success. J. J. H.

UNION BANK OF CANADA

RESOURCES, \$15,000,000

Bassano Branch and Safety Deposit Boxes, A. J. Seale, Manager
Branches also at Cluny and Sunnyside

Atlas Lumber Co.

GRANARIES

Any Size, Any Kind, Good Material.

SCREENS

Doors and Sashes. Lumber and Posts.
Galt Coal. Oil and Paint.

BASSANO

Phone 7

C. F. DOOLEY

DR. A. G. SCOTT
M.D., F.R.C.P. (C), F.R.S. (C)
PHYSICIAN
and **SURGEON**
PHONE - Office - Resident 131

Dr. M. G. Neilson
Dental
Webster Block, Bassano

Burns, Mavor & McLean
Barristers, Solicitors, Notaries, Etc.
R. C. DUNN, B. A., LL. B.
J. S. MAVOR, B. A., LL. B.
ROBERT MCLEAN
OFFICES: 15 Alexander Corner,
Calgary, Alberta
BASSANO - ALBERTA

W. J. O'NEAL
BARRISTER, SOLICITOR,
NOTARY, &c.
Member of the Bar of Alberta,
Manitoba and Ontario.
BASSANO - ALBERTA

Harry Holmes
BUILDER
Estimates given free on all work.

Bassano Lodge
No. 55
A. F. & A. M.
Meets First Tuesday of each month.
Visiting Brethren always welcome.
A. McKee, W. M.
C. F. Dunlop, Sec.

Dr. B. E. BARLOW
Veterinary Surgeon
and Dentist
Day and Night Calls Promptly
Attended.
Office:
The Exchange Stables,
Bassano.

Phones: Office, 24; Residence, 20.

CHURCH OF THE BLESSED VIRGIN
(ANGLO-IRISH)
Corner 4th Avenue and 1st Street
Services every week as advertised.
Sunday School 9:00 a.m.
Rev. A. C. SWAINSON, Vicar

Bassano PRESBYTERIAN CHURCH
Services: 7:00 p.m.
Sunday School at 10:30 a.m.
Rev. T. S. PATON

FAT'S QUICK LUNCH
TURKEY AT ALL HOURS
Fruits, Candy, Ice Cream, Etc.
Greens in Season
MEALS 25c. up
Phone 13
BASSANO, ALBERTA

Spotted Shaw
Remains of the
"Shaw's Quality"
1914

FOR SALE
A 1 1/2 Acre horse gang Tractor Tron
in excellent condition, including three
stable and three tractor bottoms with
extra share. May be used as a two
gang horse-drawn.
Box 295, Bassano.

LOST
Pair of Himalayan cynomys, presumably
in Bassano on Saturday night, September
20th. Finder please return to
Mrs. (Dr.) Scott.

**Plain Speaking on
Wheat Situation**
Up To Western Farmers To
Act In Financing
Sale Of Crops

"If through timidity," said Sir Thomas
White, "we said we would not borrow
any more money to make advances to
Great Britain, it would mean that the
grain raised on Canadian farms would
remain here and would never get into
the elevator, and be sold in the markets
of the world, and there would be a panic
all through the west and throughout the
country."

Plain speaking, that; but the situation
is one that demands plain speaking.
The farmers and merchants of the west
must make success in the forthcoming
Victory Loan a certainty.

They can do it. It is the Victory Loan
which brings the \$2.15 figure for wheat to
the west. It is simply up to the farmers
to invest every cent they can scrape up
in Victory Bonds.

Canada must stand on its own legs in
this matter, and the farmers are urged
to stand on theirs, and be independent
of anybody else's support.

Buying Victory Bonds is a matter of
sound common sense.

When the farmers of the West—or any
part of Canada for that matter—invest
the money in Victory Bonds, they do
themselves two good turns. He gets two
birds with the one shot. He sends the
country in making a profitable market
for his grain and other products, so that
he can make more money. He puts his
spare cash into the soundest security in
the world, and that brings him five and
a half per cent. Previous loans have
also proven that the bonds have quick
marketability above par.

Two dollar wheat, or rather \$2.15
wheat, is a glorious fact for the Western
farmer simply because the Dominion of
Canada has been able to dispose of it to
ready buyers who had not the cash to
pay. The Victory Loan provided the
cash, which has gone out in the form of
credit advances to Great Britain and
other countries.

The United States has had to finance
the sale of American wheat abroad in
exactly the same way by loaning the
money to the countries buying. It is
hardly reasonable to suppose that the
American Government, simply engaged
in its own business, would be eager to
provide foreign credits for our farmers.
It is simply up to our farmers to help
themselves.

In buying all the Victory Bonds they
can swing the Westerners help themselves
to a big percentage—approximately
and to a good market for their products.

DOMINION LANDS
Increase in Rate of Interest
PUBLIC NOTICE is hereby given that
in accordance with the provisions of
an Act to amend the Dominion Lands
Act, passed at the last Session of Parliament,
and commencing from the 7th
July, 1919, where interest is chargeable,
the rate of such interest on all new trans-
actions in connection with Dominion
Lands shall be six per centum per annum;
also that from the 1st of September,
1919, the rate on all overdue instal-
ments in connection with both past and
future transactions will be increased to
seven per centum per annum.

By order,
L. FRETHER,
Secretary.
Department of the Interior,
Ottawa, August 20, 1919.

STRAYED
Information as to the whereabouts of
horses, branded W or C on left
shoulder, will be gladly received by
R. H. CONYELL,
Hutton.

\$10.00 REWARD
For recovery of cattle branded D on
left side, and horses branded G on
left thigh.—Mrs. J. H. Chandler, Nan-
ton, Alta. 41-30

\$10.00 REWARD
For recovery of one bay Clydesdale
stealing, white strip on face, stocking feet,
weight about 1600 lbs., branded
left shoulder.

A. A. EVANS,
Bassano.

LOST
At or near Bassano, depot on September
17th a Locket, containing two
miniatures, unmarked with owner and
with three ribbons on front, bearing
name Clara Barker on back. Finder
please return to Mrs. J. E. Neill, Glen-
side, Sask., and receive a suitable reward.

The Why? of Another Victory Loan

WHEN, on the morning of November 11th, 1918, the guns were hushed and glad tidings flashed across the world, there followed with the Nation's Prayer of Thanksgiving, one yearning query, which found echo in the faster beating hearts of wives, mothers, fathers, brothers, sisters and sweethearts. That query was, "How soon will our boy be home?" And, from France and Flanders, from Italy and Egypt, from Palestine and from far-off Siberia, there came an answering echo, "How soon, how soon, may we go home?"

CANADA caught the spirit of these longings, and at once resolved to satisfy them. It was an appalling task. Shipping was tragically scarce. The composition of the Army of Occupation had not then been settled. And other parts of the Empire as well as Canada were looking for the speedy return of their men.

THE problem was this. The half-million men that Canada had overseas had taken more than four years to transport to the field of battle. To bring them home in a few months was a gigantic undertaking—one to tax all Canada's ingenuity and resources. Canada solved the problem, but it meant crowding into a few short months, an expense for demobilization which it was impossible to foresee.

THEN, too, besides the sentimental aspect of the necessity for bringing the men home quickly the economic side could not be overlooked. That was, to transform efficiently and speedily the nation's army of fighters into a national army of workers.

Need Divides Itself in Two Parts
(a) To finish paying the expenses of demobilization, and the obligations we still owe to our soldiers.
(b) To provide national working capital.

The answer to the question "Why does Canada need another Victory Loan?" divides itself into two parts.
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These national expenditures are war expenses. They will be accepted readily by every citizen who gives thought to the task which Canada faced following the Armistice, and to the success with which she has met it.

National Working Capital
Canada needs national working capital, so that she may be able to sell on credit to Great Britain and our Allies the products of our farms, forests, fisheries, mines and factories.

You may ask "Why sell to them if they can't pay cash?" The answer is, "Their orders are absolutely essential to the continuance of our agricultural and industrial prosperity."

The magnitude of these orders and the amount of employment thus created, will depend upon the success of the Victory Loan 1919.

The "Why" of Credit Loans
Farmers and manufacturers (and that includes the workers on these orders) must be paid cash for their products. Therefore, Canada must borrow money from her citizens to give credit, temporarily, to Great Britain and our Allies. Actually, no money will pass out of Canada. If Canada does not get credit, other countries will; and they will get the trade, and have the employment that should be ours, to distribute amongst their workers. And remember, we absolutely need these orders to maintain employment. If we don't finance them business will feel the depression, employment will not be as plentiful, and conditions everywhere will be adversely affected.

For Transportation
Money must also be available to carry on the nation's shipbuilding programme, and other transportation development work.
For loans to Provincial Housing Commissions who are building moderate priced houses.
These, then, are some of the things for which Canada needs national working capital. She is in the position of a great trading company, and her citizens who buy Victory Bonds are the shareholders.

Victory Loan 1919

"Every Dollar Spent in Canada"

Issued by Canada's Victory Loan Committee
in co-operation with the Minister of Finance
of the Dominion of Canada.

EYE-STRAIN

is the cause of many Nervous Afflictions, of which bad headaches is one of the first symptoms

Powers guarantees satisfactory treatment of this trouble and is here in Bassano all the time to stand behind his guarantee

POWERS' OPTICAL & JEWELRY CO.
Permanent Address: BASSANO, ALBERTA.

WOULD YOU

Go to a Veterinary Surgeon if you had Appendicitis?
NO?

Then why take a Ford whose "innards" are upset, anywhere else than to a Ford Specialist?

We have a Ford Specialist who guarantees to cure any ailment your Ford may be suffering from.

The General Garage F. H. Berry, Mgr.

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